

Early Economic Evaluation

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What does economic evaluation mean?

The comparative analysis of alternative courses of action in terms of both their costs and consequences.

Drummond et al.

Ba

- Conducted a systematic review of economic evaluation studies of emerging technologies.
 - Focus on EE and did not identify many studies (16)-indicative of either not being conducted or possible not published

Maarten

- Early economic *modeling* to inform medical product development *and* market access
- Objective/perspective defines the modeling approach and paradigm
 - R&D decision making
 - Commercial decision modeling
 - Reimbursement decision modeling

What do we are we talking about?

- Health economic analysis
 - Happens throughout the lifecycle of the technology

Questions?

- What do we mean by “early economic evaluation”?
 - ROI, economic evaluation, BIA
- Do all early economic analyses (e.g. ROI) fit into the HTA framework?